

Resource Persons



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Organising Committee & Contact

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General Information

About This College

Founded in 1970, Pattamundai College has built a strong reputation for fostering excellence. A dedicated academic Faculty and committed non-teaching staff ensure a safe and conducive learning environment for the students. It offers a well-rounded educational experience, incorporating lectures, seminars, workshops, presentations, and conferences to engage students with diverse ideas and develop a knack for scientific temper. This premier institute has been enriching the educational and the social landscape for the past fifty-four years. The Department of English in association with IQAC, Pattamundai College, Pattamundai, is organising a National Seminar entitled as "Cultural Representation of Women in Media, Folklore, and Literature: Its effect on Societal Perceptions and its Issues and Challenges" on 21, December 2024 at 9.30 A.M.commodo consequat.

How to reach:

A direct bus to the Pattamundai bypass or bus stand can be taken from the Baramunda ISBT bus stop in Bhubaneswar or the Badambadi bus stop (also known as CNBT) in Cuttack. The journey takes around three to four hours. Upon arrival, an autorickshaw can be taken to Pattamundai College. The total fare for the journey would be around 200 INR.

Registration: Free, no TA/DA and Lodging, Lunch will be provided.



The Cultural Depiction of Women in Media, Folklore and Literature: Effects on Societal Perceptions, Issues and Challenges

21 Dec 2024 | 9:30 AM

INVITATION

Department of English, Pattamundai College, Pattamundai, Kendrapara, solicits your gracious presence, participation and intellectual inputs in one day National Seminar on the captioned topic "Cultural Representation of Women in Media, Folklore, and Literature: Its effect on Societal Perceptions, Issues and Challenges" on 21, December 2024 at 9.30 A.M. Students, research scholars, academicians, lecturers, professors are cordially invited to the programme.

Concept Note

The representation of women in media, folklore, and literature plays a crucial role in shaping societal perceptions and cultural norms. These narratives not only reflect prevailing attitudes towards women but also contribute to the construction of gender identities and roles within society. This concept note explores the multifaceted impact of cultural representations of women, highlighting both their positive contributions and the challenges they pose.

Objectives

- To analyze the representation of women in various forms of media, folklore, and literature.
- To examine how these representations influence societal perceptions and gender roles.
- To identify and discuss the challenges and issues arising from cultural representations of women.
- To propose strategies for fostering more equitable and diverse representations.

Keywords/sub-themes

Cultural Representation, Women, Media, Folklore, Literature, Societal Perceptions, Gender Roles, Stereotyping, Intersectionality, Domestic Violence, Sexual Abuse, Rape, Disparity, Tribal Literature, Cinema, Web Series, etc.

Scope of study

- **Media:** Examination of films, television, advertising, and digital platforms to assess portrayals of women and their societal implications.
- **Folklore:** Exploration of traditional stories, myths, and legends that reflect cultural attitudes towards women, including their roles, behaviours, and attributes.
- **Literature:** Analysis of both classic and contemporary literary works that depict women, focusing on character development, narrative roles, and thematic representations.

Key issues and challenges

- **Stereotyping:** The perpetuation of narrow, often negative stereotypes that limit the understanding of women's identities and experiences.
- **Underrepresentation:** The marginalization of women's voices and experiences in mainstream narratives, leading to a lack of diversity in representation.
- **Cultural Context:** How cultural heritage influences the portrayal of women, with variations across different societies and communities.
- **Impact of Technology:** The role of social media and digital content in both reinforcing and challenging traditional representations of women.
- **Intersectionality:** The need to consider how factors such as race, class, and sexuality intersect with gender in shaping cultural narratives.

Methodology

- **Literature Review:** A comprehensive analysis of existing research on women's representation in media, folklore, and literature.
- **Case Studies:** Detailed examination of specific media texts, folklore narratives, and literary works that exemplify key themes and issues.
- **Surveys and Interviews:** Gathering qualitative data from audiences and creators to understand perceptions and experiences related to cultural representations.

Expected outcomes

A clearer understanding of how cultural representations of women influence their societal perceptions and gender dynamics.

Identification of best practices for promoting more accurate, diverse, and empowering representations of women.

Recommendations for policymakers, educators, and media producers aimed at addressing issues related to women's representation

Conclusion

The cultural representation of women in media, folklore, and literature significantly impacts societal perceptions and gender relations. By critically examining these representations, we can better understand the challenges they pose and work towards more equitable and inclusive narratives that empower women and reflect their diverse experiences.

Call For Papers & Abstract Submission

Research papers are invited from students, scholars, academicians who are working in degree colleges, universities and research centres. The abstract must not exceed 300 words, and the font must be Times New Roman (12 size). The organising committee invites abstract and research papers in English (via email), with the title of the paper and name of the author(s), email id, address and designation of the author(s) must be at the top of the paper. For any query, kindly, contact the members of organising committee. Detailed contact information of organising members is mentioned in this brochure. Selected research papers will be published in seminar proceedings in a book form with ISBN number in a reputed publishing house (For this, college may charge fees Rs 2000/- only, towards publication of the selected papers and concerned scholar and faculty will receive a hard copy of the book from the college). Research paper should follow latest version of MLA (9th edition) or other documentation books.

Important Dates

- a. Abstract must be sent by 30, November 2024.
- b. Full research paper must reach by 10 December 2024.
- c. Committee will share the Souvenir of the seminar at the time of registration on 21, December 2024.
- d. All the participants and paper presenters will receive a certificate after the completion of seminar.



PATTAMUNDAI COLLEGE, PATTAMUNDAI, KENDRAPARA
THE CULTURAL DEPICTION OF WOMEN IN MEDIA, FOLKLORE
AND LITERATURE: EFFECTS ON SOCIETAL PERCEPTIONS,
ISSUES AND CHALLENGES

21 DECEMBER 2024

REGISTRATION FORM

1. Name of Participant: _____
2. Name of College/Institute/University: _____
3. Address for Correspondence: _____

4. Email ID: _____ Mobile No.: _____
5. Title of the Oral/ PPT: _____

6. Whether appearing for Oral/ PPT: _____
7. Contact Details:
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 - b. Mr. Sarojakanta Nayak, Lecturer in English, Co-Convenor, Ph - 9583371671 / 7008364023
 - c. Ms. Debasmita Tripathy Lecturer in English, Co-Convener of the Seminar.
E- deba.smita.tripathy97@gmail.com, Ph- 8328823009

Date

Signature of the Participant