

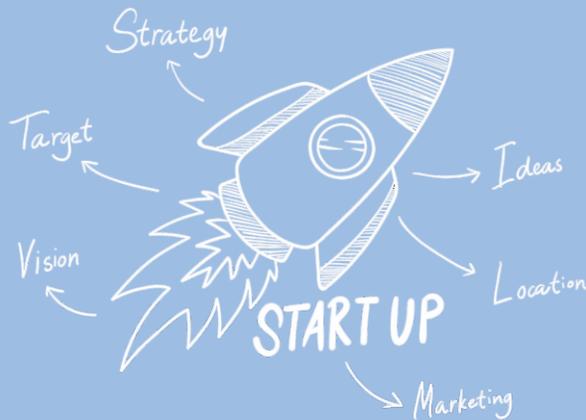


**Pattamundai College**  
Pattamundai, Odisha  
(NAAC Accredited B Grade CGPA 2.35)



**Institute of Management  
& Information Science**  
(Approved by AICTE, Govt. of India)  
BHUBANESWAR

**SINCE  
1995**



# **NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME ON**

## **“ ENTREPRENEURSHIP DEVELOPMENT & MANAGING START UPS ”**

**(27<sup>th</sup> Jan- 31<sup>st</sup> Jan, 2026)**

Click The Link For Registration

<https://forms.gle/VLsAVXFMeepJpRHT8>

For any further queries, kindly contact :

### **PROGRAM COORDINATORS**

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**27-31, JAN 2026**

**3.00 PM Onwards**

**Virtual Mode**

**Swagat Vihar, Bankual, Bhubaneswar, Odisha 751002**

## ABOUT THE PROGRAM

This **Faculty Development Program (FDP)** on "Entrepreneurship Development & Managing Startups" is designed to empower educators with the knowledge, tools, and frameworks required to foster entrepreneurial thinking and action among students. The program aims to build the capacity of faculty members to effectively teach, mentor, and support students in launching and managing startups. The FDP will cover critical areas such as ideation, business model development, startup funding, legal and regulatory aspects, innovation management, and institutional entrepreneurship ecosystems. Special emphasis will be placed on integrating entrepreneurship into academic curricula and setting up or strengthening institutional incubation and innovation cells. By bringing together leading academicians, industry experts, startup founders, and policymakers, the program offers participants a unique opportunity to gain real-world insights and practical strategies for entrepreneurship education and startup mentorship. Through interactive lectures, workshops, case studies, and group activities, participants will be equipped to create a lasting impact in their institutions and contribute to building a robust entrepreneurial ecosystem.

## PROGRAM OBJECTIVES

- Build the capacity of faculty members to teach, mentor, and support budding entrepreneurs.
- Equip educators with modern tools and frameworks for developing entrepreneurial skills.
- Expose faculty to the dynamics of startups and startup ecosystems.
- Encourage inclusion of entrepreneurial thinking into regular academic curriculum.
- Foster the development of institutional entrepreneurship cells and incubation centers

## ORGANIZING INSTITUTION

Department of Commerce, Pattamundai college, Pattamundai in collaboration with Institute of Management & Information Science (IMIS), Bhubaneswar

## TARGET AUDIENCE

- Faculty members from universities, colleges, and technical institutions
- Incubation cell coordinators and entrepreneurship mentors.
- Researchers or Ph.D scholars involved in innovation & entrepreneurship.

## PEDAGOGICAL APPROACH

- Expert Lectures
- Hands-on Workshops
- Case Studies & Group Discussions
- Panel Discussions with Entrepreneurs

## PROGRAM DURATION

5 Days online ( 1.5 hour per day)

## EXPECTED OUTCOMES

- Gain knowledge of entrepreneurship ecosystems and funding mechanisms.
- Learn to develop entrepreneurship-based curriculum and teaching modules.
- Be able to guide students in business model generation, ideation, and startup scaling.
- Understand policies and government schemes for startups (e.g., Startup India, MSME, DST-NIDHI, AICTE initiatives).
- Develop institutional strategies to promote innovation and entrepreneurship.

## PROGRAM CERTIFICATE

Digital Certificate will be issued to Participants after Successfully Completing the Programme.

## TOPICS AND RESOURCE PERSON

- Day 1:** Introduction to Entrepreneurship (Prof. Prof. Nagari Mohan Panda, Professor (North Eastern Hill University).
- Day 2:** Business Idea Generation & Validation (Mrs. Sony Samal, Co-Founder and Director of 72 DPI Skillz Pvt. Ltd.
- Day 3:** Managing Startups – Operational Aspects (Dr Ramesh Chandra Biswal (Founder & CEO at VillaMart)
- Day 4:** Ecosystem & Support Structures (Mr Sakti Swaroop Pati, Incubation and Partnership Head, IIT, Bhubaneswar
- Day 5:** Pedagogy and Institutional Strategies (Prof. Prof. Nagari Mohan Panda, Professor (North Eastern Hill University).

## MONITORING & EVALUATION

- Daily feedback forms from participants.
- Pre and post-assessment quizzes to evaluate learning.



# The Institute

Pattamundai College, affiliated to Utkal University, Odisha, is situated away from the din and bustle of the town with five meadows and rich corn fields around. It came into being in 1970 as an Arts College with the provision for teaching pre-University Humanities courses. The institute at present is a family of 1475 students with boys and girls of 869 and 606 respectively taking education at undergraduate level in Arts, Commerce and Science disciplines with 80 numbers of teaching and non teaching faculties. With a long history of 50 years and a picturesque sprawling campus of 14.6 acres of land of its own is indeed a testimony of the truly materialized dream of education lovers of Pattamundai. Since fifty springs have been passed, this institution continuously ventilating knowledge and has been playing a pivotal role in the development of Pattamundai and its surrounding regions. With the modest strength of 128 students in the year of its inception-1970, besides all odds and constraints the college grew manifold in leaps and bounds. It is carefully nurtured by illustrious academicians, administrators, dedicated faculties and alumni, with institutionalized efforts over the years, and it has become a premiere institution in the academic map of Odisha.

IMIS was established with an initiative and support from some of the leading industrial and business house of Bhubaneswar. It is an autonomous institute functioning with the approval of the All India Council for Technical Education (A.I.C.T.E), Govt. of India, since 1995. Its prime objective is to educate, train and develop students & working professionals in techno-managerial disciplines. IMIS conducts training programs for corporate executives and faculty on a regular basis. Some of the prominent training areas are communications, customer service, service management, retailing and soft skills. Faculty development programs are usually area specific and pertain to functional/topical interests. All these programs are undertaken by the IMIS Centre for Training and Consulting. Centre for Training & Consulting (CTC) has also designed specialized packages to cater to the training needs of working executives of various companies. These programs are usually of short & medium duration and cover all functional areas in management. These programs are not only designed to satisfy the training requirements of different levels of management but also to have a problem solving orientation for attaining specific client objectives. Case studies, business games, teaching & educational materials are developed in-house to suit the requirements of different programs.

For any further queries, kindly contact us at ✉ [fdp@imis.ac.in](mailto:fdp@imis.ac.in)

## Program Organiser

### Patrons

**Prof. Umakanta Patra**  
Principal,  
Pattamundai college

**Dr. K K Beuria**  
Chairman,  
IMIS, Bhubaneswar

### Coordinators

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