



PATTAMUNDAI COLLEGE

NAAC Accredited B Grade

Pattamundai , Kendrapara, Odisha-754215

WEBINAR REPORT

Department of Commerce, Pattamundai College, Pattamundai organized a webinar on the topic "Ethical Considerations in Modern Business Practices" at 10.30 am on 15th November, 2021 through online platform : Zoom Cloud Application. The resource person of this webinar was Dr. Rajanikanta Khuntia, Asst. Professor in Commerce, Dhenkanal Autonomous college, Dhenkanal . Prof Prabhakar Rout, Principal of the college delivered the inaugural speech and welcomed the esteemed resource person and the participants to the webinar. Mr. Sanjib kumar dash, head of the department of commerce introduced the resource person and honourable Principal and welcomed the participants to the webinar.

Resource person Dr. Rajanikanta Khuntia, delivered his talk on the above topic by Briefly introduce the importance of ethics in commerce and business. State the purpose and scope of the seminar. Define business ethics and its significance. Discuss the evolution of business ethics over time. Explain various ethical decision-making models (e.g., Utilitarianism, Kantian ethics, Virtue ethics). Provide examples of how these frameworks apply to real-world business scenarios. Highlight common ethical dilemmas in the business world (e.g., corporate social responsibility, insider trading, environmental ethics). Discuss the impact of unethical behavior on businesses and society. Discuss the role of ethical leadership in organizations. Provide examples of ethical leaders and their impact. Explore strategies for promoting ethics within a company. Discuss codes of conduct, corporate culture, and ethics training. Address emerging ethical challenges in modern commerce (e.g., AI ethics, data privacy). Discuss the evolving landscape of business ethics. And Encourage attendees to reflect on the importance of ethics in their future careers.



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The resource person, Dr. Rajanikanta Khuntia also responded all the questions asked by the participants in the webinar . mr Ranjan kumar behera, lecturer in commerce extended vote of thanks to the resource person, participants, faculty members and staff of the college. Around 120 students, from different colleges were actively participated as well as interacted with the resource person. The webinar was successfully conducted by technical support Mr Jitendra Malik , Lecturer in commerce.

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